



## ***STRATEGIC DIRECTION FOR PROLINNOVA KENYA (PK)***

### ***Introduction***

Prolinnova Kenya (PK) is a national multi-stakeholder platform that promotes local innovation in ecologically oriented agriculture and natural resource management (NRM). The Kenya country programme networks farmers, pastoralists, researchers, development agents and policy makers to share experience and lessons to promote and sustain local innovations. It was launched in Kenya in January 2007 as part of the ETC led global Prolinnova network.

The focus is on recognising the dynamics of indigenous knowledge (IK) and enhancing capacities of farmers (inclusive of pastoralists and fisherfolk) to adjust to change and to develop their own site appropriate systems and institutions of resources management so as to gain food security, sustain their livelihoods and safeguard the environment. The essence of sustainability lies in the capacity to adapt.

### **Goals of PROLINNOVA Kenya**

To contribute towards enhancing food security, safeguarding the environment and improving rural and urban livelihoods, ensuring sustainability through promotion of local innovation based on use of locally available resources.

### **PK Vision**

A Kenyan society in which women and men farmer led innovations and experimentations in agricultural and NRM research are drivers for sustainable livelihoods.

### **PK Mission**

To foster a culture of mutual learning through networking and capacity strengthening in local innovation processes, experimentations and up-scaling in agriculture and NRM.

### **PK Core values**

1. Collaboration & networking
2. Adaptability
3. Ownership
4. Empowerment
5. Respect
6. Reliability

### **PK Guiding principles**

1. Farmers have valuable knowledge about their local resources.
2. Farmers are continually engaged in innovation processes.
3. Farmers continually seek new information and knowledge.
4. Capacity strengthening of farmers accelerates local innovation processes.

### **PK Objectives (2012-2017)**

1. Joint Learning: platform and frameworks for knowledge generation/sharing among farmers, scientists and development workers created.
2. IEC: Information and knowledge on local innovation generated, documented and disseminated.
3. Advocacy: stakeholders sensitized and influenced on the importance of local innovation and PID in AR4D.
4. PK Strengthening: Functional national secretariat established with representation at county level.
5. PK institutionalisation: Incorporation of PK approaches into the core business of the member organizations.
6. Resource Mobilization and fund raising: adequate resources generated to enable implementation of PK activities.

## ACTIVITIES

Objective 1: Joint Learning: platform and frameworks for knowledge generation and sharing among farmers, scientists and development workers created.

### **Specific activities**

- Collaborative research
- Joint research- farmers, students and researchers
- Exchange visits- local and international
- Farmer led exhibitions and tours
- Participatory workshops
- Individual farmer experiment
- Field days
- Tapping technical expertise
- Linking with other peer networks
- M and E

Objective 2: IEC: information and knowledge on local innovation generated, documented and disseminated.

### **Specific activities**

- Develop a budget for IEC
- Source and assemble Information and materials
- Identify write champions/ write-shops
- Create a depository of journals, books, videos, etc
- Reflective workshops
- Disseminate the information
- M and E

Objective 3: Advocacy: stakeholders sensitized and influenced on the importance of local innovations and PID in AR4D.

### **Activities**

- Identify key advocacy issues
- Develop policy briefs
- Develop advocacy strategy
- Identify target for the advocacy briefs
- Identify specialist advocacy partners
- Carry out advocacy
- Reflective workshops
- M and E

Objective 4: PK strengthening: Functional national secretariat established with representation at county level.

### **Specific activities**

- Recruit members of secretariat at national level and nominate representatives at county levels.
- Strengthening of the national steering committee.
- Identify a strategic place for national office.
- Develop criteria for electing/nominating county representatives.

- Develop an organisational structure with clear functions.
- Establish policies and procedures for operationalization of PK.
- Recruit members
- Develop programmes that members can participate in.

Objective 5: Institutionalization: incorporation of PK approaches into the core business of the member organizations.

**Specific activities**

- Develop a manual that guide local innovation into major cross cutting activities.
- Develop a catalogue of local innovation.
- Participate in events and exhibitions that promote local innovation at all levels.
- Undertake structured engagement with members to embrace PROLINNOVA approaches.
- Develop a network communication strategy.
- Reflective workshops

Objective 6: Resource mobilization and fund raising: adequate resources generated to enable implementation of PK activities.

**Activities**

- Proposal development
- Membership fee
- Inclusion of PK activities in institutional budgets
- Joint implementation of activities and co-funding
- Community contribution toward joint implementation
- Patenting and commercialization/ IGAs of innovations
- Provision of consultancy services
- Tapping of locally available resources